

# NEWSLETTER & ACTIVITY GUIDE

## Advertising Information



Parks and Recreation

*Our Recreation Activity Guides are published three times per year. Each guide is distributed in the mail to over 5,000 McKinleyville Residents and may be picked up at several locations throughout McKinleyville.*

*Like all of the programs we offer to our community we are happy to provide this opportunity to you as an advertiser.*

*Our rates are more than affordable; they are competitive! With full color on every page you have the best opportunity to promote your business to lively, interested, contributing members of our local community.*

### CURRENT AD RATES

Ad Size	1 Time Ad	1 Year (3 Ads)
<b>Business Card</b> (2" x 3 1/2")	<b>\$55</b>	<b>\$160</b> (\$5 Savings)
<b>One-sixth Page</b> (3" x 3 1/2")	<b>\$95</b>	<b>\$270</b> (\$15 Savings)
<b>Quarter Page</b> (3 1/2" x 6")	<b>\$155</b>	<b>\$440</b> (\$25 Savings)
<b>Half Page</b> (6" x 7 1/2")	<b>\$215</b>	<b>\$600</b> (\$45 Savings)

### FOR RESERVATION INFORMATION CONTACT:

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Recreation Coordinator  
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### DEADLINES FOR ADVERTISERS

Activity Guide	Reservation Deadline	Ad Deadline	Issue Available
Summer/Fall	May 1	May 15	June
Fall/Winter	September 1	September 15	October
Spring/Summer	January 1	January 15	February

**Parks  
Make  
Life  
Better!** <sup>SM</sup>



Check out the current issue at  
[www.mckinleyvillecsd.com](http://www.mckinleyvillecsd.com)

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